

CURRICULUM VITAE



Asst. Prof. Acting Sub-Lieutenant Dr. Puripat Charnkit

Lecturer and Researcher in School of Business Administration, Sukhothai Thammathirat Open University, Thailand

ผู้ช่วยศาสตราจารย์ ว่าที่ร้อยตรี ดร.ภูริพัฒน์ ชาญกิจ

Address:

Home : 284/27 ลาดพร้าวซอย 87 แยก 8 วังทองกลาง กรุงเทพมหานคร 10310

Work : สาขาวิชาวิทยาการจัดการ มหาวิทยาลัยสุโขทัยธรรมาธิราช 9/9 หมู่ 9 ต.บางพูด อ.ปากเกร็ด จ.นนทบุรี 11120

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RESEARCH INTERESTS

Strategic management, Human resource management, Knowledge management (sharing and conversion), Technology acceptance model (TAM), E-business, Organization theory, Organizational design and structure, Organizational behaviour, International business management and marketing.

PROFESSIONAL EXPERIENCE

Sukhothai Thammathirat Open University

- 1) Deputy Dean for Administrative Affairs, School of Management Science, (2021-2025)
Sukhothai Thammathirat Open University.
- 2) Lecturer, School of Management Sciences. (2016-Current)
- 3) Management Committee, School of Management Science, Sukhothai (2020-2022)
Thammathirat Open University.

King Mongkut's Institute of Technology Ladkrabang

- 1) Visiting Instructor, International College. (2017-2019)

Ramkhamhaeng University,

- 1) Visiting Instructor, The Institute of International Studies. (2017)

Rangsit University

- 1) Director of the Doctor of Business Administration Program (DBA). (2014-2015)
- 2) Postgraduate Studies Committee (MBA, DBA Program). (2014-2015)
- 3) Editor-in-Chief, Journal of Business Research and Administration (JBRA) ISSN: (2013-2015)
2350-9430.

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|----|---|----------------|
| 4) | Professional reviewer in Nation and International Journal/Conference
(Burapha University, Sukhothai Thammathirat Open University). | (2013-Current) |
| 5) | Board of Business Administration Faculty. | (2012-2015) |
| 6) | Supervisor and Examination Board (MBA, DBA Program). | (2012-2015) |

Burapha University

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| 1) | Visiting Instructor, Faculty of management and tourism. | (2012-2015) |
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Rajamangala University of Technology Thanyaburi

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| 1) | Visiting Instructor, Faculty of business administration. | (2012-2015) |
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TEACHING

Courses Taught in Thai:

- Business research and methodology, qualitative research (Postgraduate)
- International business management (Postgraduate)
- Knowledge management ,innovation and change (Postgraduate)
- Management planning and control
- Organization and management
- Organization theory
- Organizational structure and design
- Organizational behaviour (Postgraduate)
- Strategic management and Human resource management (Postgraduate)

Courses Taught in English:

- Doing business in Asia (Undergraduate)
- E-business (Undergraduate)
- International business management ((Postgraduate))
- Principle of marketing (Undergraduate)
- Qualitative research project (Postgraduate)
- Special topic: innovation and knowledge management (Postgraduate)

EDUCATION

2011 - Doctor of Business Administration (DBA), Victoria University, Australia

Thesis Title: “Using the Technology Acceptance Model to investigate knowledge conversion in Thai public organisation”

2005 - Master of Arts Administration (MAA), Central Queensland University, Australia

2004 - Graduate Certificate in Marketing, Holmesglen Institute of TAFE, Australia

2001 - Bachelor of Science, (Computer Science), Rajabhat Chandrakasem University, Thailand

WORK EXPERIENCE

2012 - Current Academic Instructor

- (Full-time) Sukhothai Thammathirat Open University
- (Full-time) Rangsit University, Faculty of business administration, department of management.
- (Visiting Instructor) Burapha University, Faculty of management and tourism
- (Visiting Instructor) Rajamangala University of Technology Thanyaburi, Faculty of business administration
- (Visiting Instructor) Ramkhamhaeng University, The Institute of International Studies
- (Visiting Instructor) King Mongkut's Institute of Technology Ladkrabang, International College

- **Director** – CK Melbase trading, Melbourne, Australia

2005-2011 - Production team

- Axent Holdings P.L Australia, Melbourne, Australia

2004-2010 - Office Administration Staff

- Melbase Business Consulting, Melbourne, Australia

2001-2002 - POS (point of sale) System Officer (Developing and testing)

- C.P. Seven Eleven Public Co., Ltd. Thailand

2000-2001 - Computer Teacher

- English First (EF) language school Thailand

CERTIFICATE AND TRAINING

2002-Current

- Enhancing Teaching Effectiveness through Canva-Based Design (Sukhothai Thammathirat Open University)
- AI Skills for Everyone (SCBX Next Tech)
- Human Research Ethics Training (Mahidol University)
- Training for New Researcher (National Research Council of Thailand)
- SPSS Training Course for Quantitative Data Analysis (Sukhothai Thammathirat Open University)
- Using ATLAS.ti for Qualitative Data Analysis (Sukhothai Thammathirat Open University)
- PUAWER008A Confine Small Workplace Emergencies (Fire and Safety Australia)
- English Language for Academic Purpose (Australia)

RELEVANT SKILLS, EXPERIENCE

Personal Attitude: Initiative ideas, and adaptive knowledge transfer to the audience.

Personal Value: Strong leader character, work well with all types of people, solid intention on job duties. Good management in stress and crisis in workplace.

PROFESSIONAL TRAINING AND CAPACITY-BUILDING PROGRAMS

1. Workshop speaker for the training session

“Artificial Intelligence: A Transformative Tool for Innovation and Education Media”

Digital Skills Development for Teaching and Learning Program

Organized by the Office of Education Region 4 (covering Phetchaburi, Prachuap Khiri Khan, Samut Sakhon, and Samut Songkhram Provinces)

Venue: Academic Services and Community Relations Center, Sukhothai Thammathirat Open University, Phetchaburi Province, Thailand

March 24–26, 2025

วิทยากรโครงการอบรมพัฒนาทักษะดิจิทัลเพื่อจัดการเรียนการสอน หัวข้อ “ปัญญาประดิษฐ์ เครื่องมือพลิกโฉมนวัตกรรมและสื่อการศึกษา (Artificial Intelligence: A Transformative Tool for Innovation and Education Media) จัดโดยสำนักงานศึกษาธิการภาค 4 (จังหวัดเพชรบุรี จังหวัดประจวบคีรีขันธ์ จังหวัดสมุทรสาครและจังหวัดสมุทรสงคราม) ณ ห้องประชุมศูนย์วิทยบริการและชุมชนสัมพันธ์ มสธ. เพชรบุรี จังหวัดเพชรบุรี (วันที่ 24-26 มีนาคม 2568)

2. Workshop speaker for the training session

“GEN AI in Real Estate”

Training Program for Eastern Star Real Estate Public Company Limited

Venue: Avani Plus Hua Hin Resort, Prachuap Khiri Khan Province, Thailand

May 19, 2025

วิทยากรบรรยายหลักสูตร “GEN AI in Real Estate” ให้กับ บริษัท อีสเทอร์น สตาร์ เรียด เอสเตท จำกัด (มหาชน) ณ อวานี พลัส หัวหิน รีสอร์ท จังหวัดประจวบคีรีขันธ์ (วันที่ 19 พฤษภาคม 2568)

3. Workshop speaker for the training session

“AI as a Teacher’s Assistant for Career Advancement: Leveraging Technology to Support Research for Academic Promotion”

Organized by the Academic Services and Community Relations Center, Sukhothai Thammathirat Open University, Chanthaburi Province, Thailand

June 19–21, 2025

วิทยากรโครงการสัมมนาเชิงปฏิบัติการเรื่อง “ปัญญาประดิษฐ์ผู้ช่วยครูสู่ความก้าวหน้า: การใช้เทคโนโลยีเพื่อสนับสนุนการวิจัยเพื่อเลื่อนวิทยฐานะของครู” จัดโดยศูนย์วิทยบริการและชุมชนสัมพันธ์ มสธ. จันทบุรี (วันที่ 19-21 มิถุนายน 2568)

RESEARCH PUBLICATIONS AND GRANTS

- Please refer to the attached documents for detailed research publications and grant information.